

# THE UNIVERSAL

# FOOD CHOPPER

And  
A few of the things  
it chops.

MANUFACTURED BY  
LANDERS, FRARY & CLARK,  
NEW BRITAIN CONN.,  
U.S.A.

Target audience? \_\_\_\_\_  
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Technologies? \_\_\_\_\_  
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Techniques? \_\_\_\_\_  
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Lifestyle modeled? \_\_\_\_\_  
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Target audience? \_\_\_\_\_

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Technologies? \_\_\_\_\_

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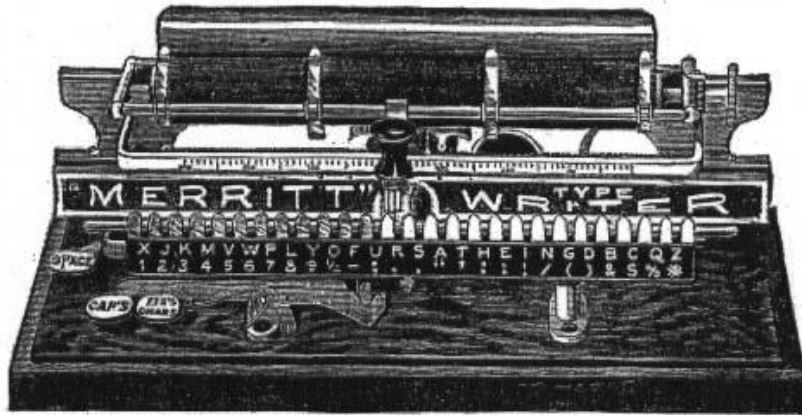
Techniques? \_\_\_\_\_

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Lifestyle modeled? \_\_\_\_\_

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# THE MERRITT TYPEWRITER



**MERRITT TYPEWRITER.** This is exact copy of The "MERRITT'S" work. It is equal to that of any High Priced Typewriter. Relieves fatigue from steady use of pen. Improves spelling and punctuation. Interests and instructs children. The entire correspondence of a business house can be done with it. Learned in a half hour from directions. Prints capitals, small letters, figures and characters,--78 in all. Price \$15, complete.

**A Simple, Compact Machine, Prints from clear METAL type.**

FOR THE Boys and Girls

Can both **DUPLICATE** and **MANIFOLD**. This no other low-priced Typewriter can do. Prints equal to the Hundred Dollar Machines. No Ribbon to Wear out, Smut the Fingers or Paper. Gives Perfect alignment and Greater Speed than any but a High-priced Machine. What you want is a **MERRITT**.

**SPECIAL MACHINES.**  
 In **OAK** case, selected from rich, rare and beautiful wood. Highly polished and finished, with dove-tailed corners, gilt trimmings, handle and fastenings. Finish lined. Sent to any address on receipt of \$15.50.  
**LEATHERETTE** case, elegant finish, satin lined. Nickel plated and highly polished throughout, on receipt of \$17.50.

**The MERRITT is an Unique, Useful and Beautiful Christmas, New Year's or Birthday Present.**

Write for Circulars, Voluntary Testimonials and Sworn-to Speed Test of 50 Words a Minute.

SENT TO ANY ADDRESS }  
 ON RECEIPT OF \$15.00. }

**LYON MANUFACTURING CO.,**  
 59 FIFTH AVE., NEW YORK CITY.  
 SOLE AGENTS.

Mention this publication.

Target audience? \_\_\_\_\_  
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Technologies? \_\_\_\_\_  
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Techniques? \_\_\_\_\_  
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Lifestyle modeled? \_\_\_\_\_  
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# PORTABLE



The WORLD TYPEWRITER is the only one that can be conveniently carried by the traveler and can be used anywhere.

**FIRST-CLASS. RAPID. DURABLE.**

World  
Typewriter

**\$15**

Writes  
77 Characters.

Catalogue free. Address Typewriter Depart. Post Mfg. Co.  
Boston, New-York, Chicago.

Target audience? \_\_\_\_\_

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Technologies? \_\_\_\_\_

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Techniques? \_\_\_\_\_

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Lifestyle modeled? \_\_\_\_\_

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# Fourteen-Hour Wives of Eight-Hour Men, need **GOLD DUST** Washing Powder

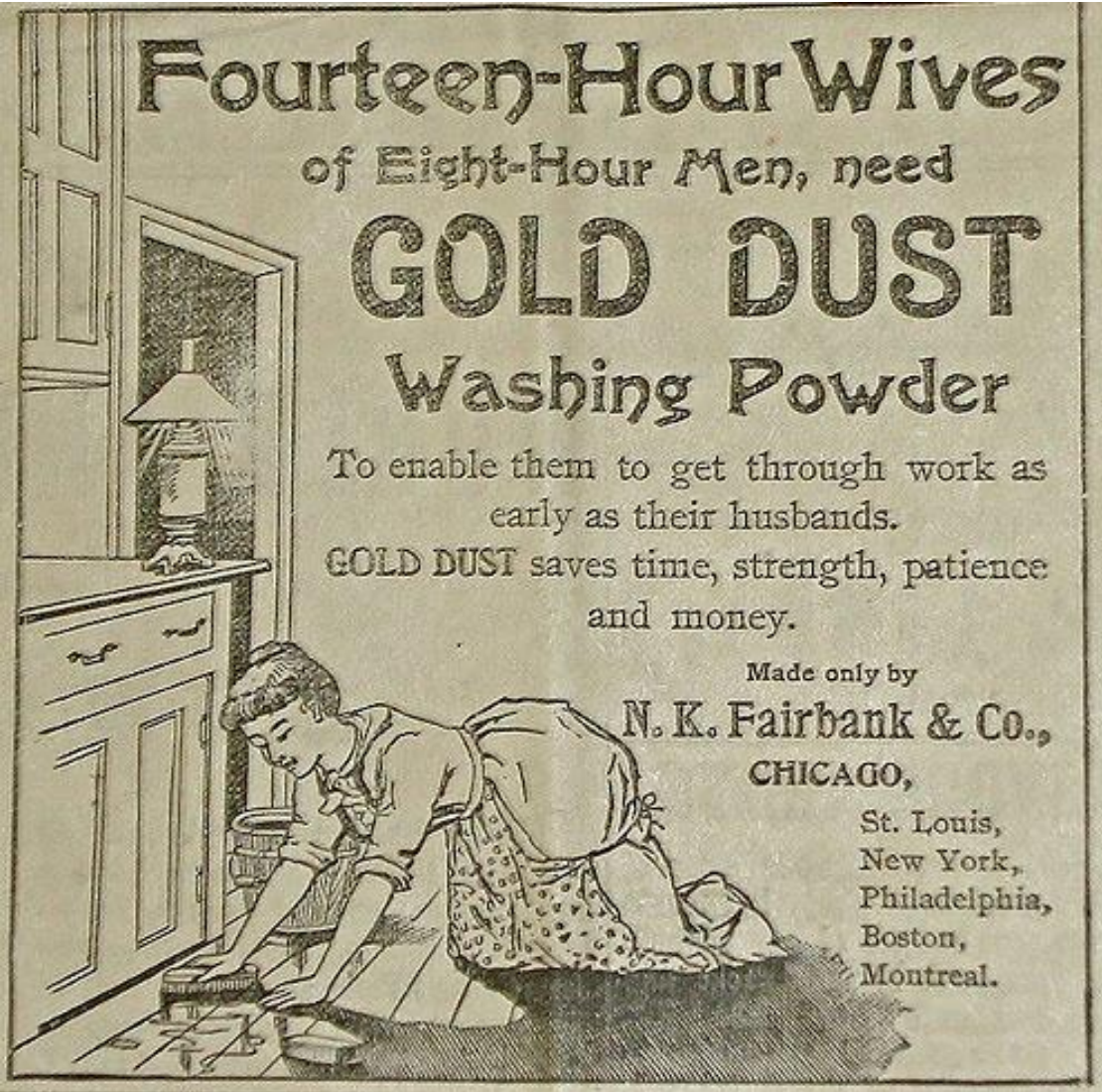
To enable them to get through work as  
early as their husbands.

**GOLD DUST** saves time, strength, patience  
and money.

Made only by

**N. K. Fairbank & Co.,**  
**CHICAGO,**

St. Louis,  
New York,  
Philadelphia,  
Boston,  
Montreal.



Target  
audience? \_\_\_\_\_

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Technologies? \_\_\_\_\_

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Techniques? \_\_\_\_\_

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Lifestyle  
modeled? \_\_\_\_\_

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# SUNLIGHT SOAP.

APPOINTED  
BY SPECIAL  
ROYAL WARRANT



SOAP-MAKER  
TO HER MAJESTY  
THE QUEEN



Target audience? \_\_\_\_\_

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Technologies? \_\_\_\_\_

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Techniques? \_\_\_\_\_

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Lifestyle modeled? \_\_\_\_\_

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"HOME BRIGHT-HEARTS LIGHT"  
From the "Pleading for Pure Soap"  
Circular with Royal Warrant  
Issued by the Registrar of Sunlight Soap

THE "VERY THING" FOR LADIES  
FOR AN ELEGANT FIGURE & GOOD HEALTH.  
**HARNESS' ELECTRIC CORSETS**

PRICE ONLY  $5/6$ <sup>d</sup>  
POST FREE



FOR WOMEN OF ALL AGES

**HARNESS' ELECTRIC CORSETS**

ONLY  $5/6$

By wearing these perfectly designed Corsets the most awkward figure becomes graceful and elegant, the dorsal organs are speedily strengthened, and the whole system is invigorated.

ONLY  $5/6$

THE CHEST IS AIDED IN ITS HEALTHY DEVELOPMENT.

Read all about them! Order or Clipping for 2s. 6d. to the Secretary, C Dept.

**THE MEDICAL BATTERY CO. LIMITED.**

**52, OXFORD ST. LONDON, W.**

Target audience? \_\_\_\_\_

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Technologies? \_\_\_\_\_

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Techniques? \_\_\_\_\_

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Lifestyle modeled? \_\_\_\_\_

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NO EXPERIMENT.

15 YEARS' TEST.

# NOVELTY HOT AIR FURNACES.

SUIT ALL CLIMATES.

BURNS ALL FUELS.

By peculiar construction the gases are forced to take an indirect course and are retained in the furnace until their greatest heat is realized. The same construction exposes more hot surface for the air to come in contact and rapid contact with, without retarding the fire; than anything competition offers.



SEND CARD CUT

"Bar Furnace Best,"  
"How to Heat Cheap Houses,"  
"Model Novelty Range Pamphlet."

The Newest and Best. No Bricklayer Required.  
MAKES PERFECTLY EVERY TIME.

## The Model Novelty Range.

Two Sizes and a New Style.

All have an **EXHAUST HOT COOL, HOT WATER** and plenty of it. Requires little space. Anybody can set it. A compare to the cook, a boon to the builder. Has a best fire and the grate is new and perfect.

### ABRAM COX STOVE CO.

Philadelphia, 144 5th, 24 St., New York, 234 Water  
No. 1 Boston, 79 & 81 Massachusetts St., and  
Chicago, 57 Lake St.

J. F. SCHAEFFER, 98 Wylie Ave., Agent for Pittsburgh and vicinity.

Target audience? \_\_\_\_\_

Technologies? \_\_\_\_\_

Techniques? \_\_\_\_\_

Lifestyle modeled? \_\_\_\_\_



# FAT

the ENEMY that is shortening Your Life  
**BANISHED!**

HOW?  
with  
**SANITIZED**

**TAPE  
WORMS**

Jar Packed

"FRIENDS FOR A  
FAIR FORM"

*Easy To  
Swallow!*

Prepared By  
W. T.  
BRIDGE, Chemist  
New York

SEND NO  
MONEY  
PARTICULAR  
MAILED  
**FREE**

NO DIET - NO BATHS  
NO EXERCISE!

**NO  
DANGER**  
GUARANTEED  
PAINLESS



*No Ill  
Effects!*

Target audience? \_\_\_\_\_  
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\_\_\_\_\_

Technologies? \_\_\_\_\_  
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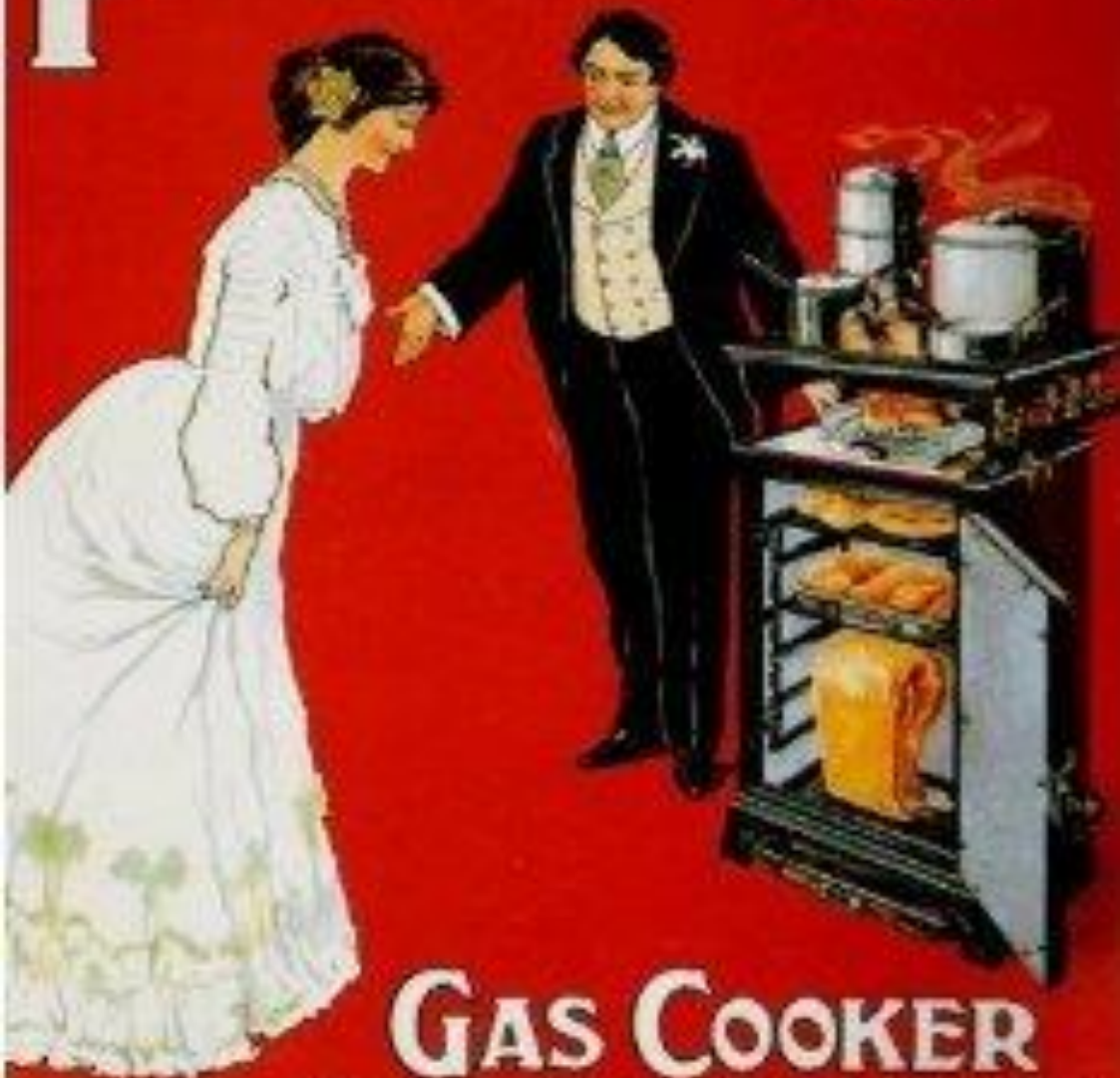
Techniques? \_\_\_\_\_  
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Lifestyle modeled? \_\_\_\_\_  
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Allow me to introduce to you the

# PARKINSON

GOLD MEDAL



**GAS COOKER**  
**THE FRIEND OF THE FAMILY**

Target audience? \_\_\_\_\_

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Technologies? \_\_\_\_\_

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Techniques? \_\_\_\_\_

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Lifestyle modeled? \_\_\_\_\_

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